

6th Annual Conference on Aging

Dynamic



Thursday, May 27, 2010

Alfred State College, Alfred, New York

An invitation to participate in an exciting educational experience!

Registration Packet

The Allegany County Community Partnership on Aging, in partnership with Alfred University and Alfred State College, is pleased to present the **6th Annual Aging Conference** entitled *Dynamic Aging*. New York's older population is rapidly growing and by the year 2015 adults age sixty and over will make up 20-29% of the general population; 50% larger than the existing senior adult population. Across America, communities, service providers, governmental agencies and other entities are searching for new ways to design services, programs and neighborhoods to meet the needs and desires of our seniors.

Conference Goals:

- Address the need for a greater working knowledge of current aging resources, issues and trends;
- Advance public health practices, caregiver resources and professional knowledge;
- Develop new professional contacts that have the potential to collaborate on current or future projects, or assist with problem solving through formal and informal networking opportunities incorporated into the program; and
- Share program successes and challenges looking at evidence-based models that can be tailored to all communities.

Who Should Attend:

Dynamic Aging will benefit anyone interested in or actively involved in aging services, including:

Administrators	Governmental Representatives	Human Service Organizations
Aging Service Providers	Grant Writers & Fund Raisers	Long-Term Care Providers
Behavioral Health Professions	Health Education Specialists	Medical Providers
Economic Development Professionals	Health Policy Makers	Public Health Professionals
Elected Officials	Human Resource Officers	Rural Health Network Professionals
Emergency Medical Services Personnel	Hospital-Based Professionals	Transportation Service Providers

2010 Conference on Aging

Schedule of Events

8:00a.m.-8:30a.m.	Registration and Continental Breakfast
8:30a.m.-8:45a.m.	Welcome
8:45a.m.-10:15a.m.	Keynote Speaker– Ms. Jo Reed, n4a
10:30a.m.-11:45a.m.	Concurrent Session I
12:00p.m.-1:00p.m.	Lunch, Exhibitor and Sponsor Showcase
1:00p.m.-2:15p.m.	Concurrent Session II
2:15p.m.-2:45p.m.	Exhibitor and Sponsor Showcase and Afternoon Beverage Break
2:45p.m.-4:00p.m.	Concurrent Session III
4:00p.m.	Closing Remarks, Evaluation and Raffles



The Maturing of America —

Getting Communities on Track for an Aging Population

Only 46 percent of American communities have begun planning to address the needs of the exploding population of aging Baby Boomers. The Baby Boom generation - born between 1948 and 1964 - is rapidly approaching retirement age. When this trend hits its peak in 2030, the number of people over age 65 in the United States will soar to 71.5 million – twice their number in the year 2000- or one in every five Americans.

Much attention has been given to creating communities “for all generations” -- “livable communities” that support and enhance peoples’ lives, no matter what their age. Join Ms. Jo Reed, n4a Senior Program Manager for Maturing of America, to learn about an exciting national project that highlights community-wide initiatives to support aging in place – and invites us to put promising practices into action.

Ms. Reed is responsible for overseeing n4a’s Maturing of America Benchmarking Survey, which tracks how communities are preparing to support people of all ages, including a rapidly expanding population of older Americans. She is also responsible for overall coordination of n4a’s AAA/Title VI Capacity Building program, which assesses development needs among local aging services network leadership and delivers targeted training and support.

Jo’s background includes over 25 years as a Federal Affairs Manager and Legislative Representative at AARP, where she led a team of advocacy professionals responsible for “livable communities” issues (housing, transportation, elder services, job training, and civic engagement/volunteerism, as well as consumer protection). Prior to coming to Washington D.C., she worked in several community-based human care services agencies and a state legislator’s office in San Diego, CA. Jo holds a Master’s degree in Social Work from San Diego State University, with a concentration in Aging; her Bachelor’s degree is from UCLA.

2010 Conference on Aging – Exhibitor and Sponsor Showcase

Join this year’s sponsors and exhibitors as they showcase their services:

ACCESS Allegany

ACCORD Corporation, Inc.

Alfred State College

Allegany County Community Partnership on Aging

Allegany County Department of Social Services

Allegany County Office for the Aging

Allegany County Senior Foundation

Allegany/Western Steuben Rural Health Network, Inc.

Southern Tier Home Health Services, Inc.

Total Senior Care

Visiting Nurses Association of WNY, Inc.

WILLCARE, Inc.

For further information, please call: 585-593-5223 , ext. 12

Concurrent Sessions:

<p>Track I: Healthy Aging</p> <p>1A: Universal Design and Housing William Stoner, Assistant Director AARP Kathryn Capella, ED for NYS Disabilities Advocacy Association & Network Jim Albright, CAPS Universal Design is vital to personal independence by improving products and environments through design innovation, research, education and design assistance. Learn the important role of universal design in Aging in Place and strategies to assist communities and homes become more accessible.</p>	<p>Track II: Workforce and Lifelong Learning</p> <p>1B: The Future of Rural Healthcare Technology: The Use of Broadband Dr. Kenneth Oakley, CEO Lake Plains Community Care Network, Inc. Broadband technology is at the forefront of healthcare advancement. This workshop will provide an overview of how broadband can be incorporated into our rural healthcare industry; connecting public and private non-profit healthcare providers and educational institutions in rural and urban locations.</p>	<p>Track III: Community Engagement</p> <p>1C: Volunteers! Channeling Energy & Passion into Effective Advocacy Mr. Bill Armbruster, AARP Volunteers can bring incredible energy and passion to community agencies, but may not have the skills to be effective advocates for you. Learn how to create a corps of volunteers that you can engage to effect community change.</p>
<p>2A: Senior Mobility Kerri Donnelly, AAA Kevin O'Brien, Capital District Transportation is one of the most important issues in the daily lives of older adults maintaining vitality and independence in the communities where they live. This session will introduce communities to resources and strategies available to remove barriers and find solutions to mobility issues through lessons learned at the Capital District Transportation Authority; including their Travel Training Program.</p>	<p>2B: The Case for Life Long Learning Mr. John Cochran, NYSOFA This workshop will provide workshop participants an overview of the role that life long learning plays in the aging process. Some of the key reasons for supporting policies designed to encourage institutions of higher learning to offer older persons such opportunities will be presented and model program designs will be reviewed.</p>	<p>2C: Parish Nurses as Transition Coaches Ann Marie MacIsaac, MAPM, MSN, APRN, BC, Parish Nurse Parish Nurse Ministries of New York, Inc. In this workshop, attendees will learn the roles of a parish nurse, specifically we will outline and discuss the role a parish nurse can have on elderly transition of care between healthcare settings; including processes and cost savings to the healthcare delivery system.</p>
<p>3A: Walk Our Way to Healthier Communities Kate O'Stricker, Cornell University Cooperative Extension Allegany County Walking is both our oldest and most basic form of transportation. It is also an important measure of quality of life in every community. Good pedestrian facility design can be audited to help gauge a community's level of walkability. Learn how and why audits can shape the future of health and wellness for all ages.</p>	<p>3B: Solutions for a Long-Term Care Workforce Ms. Carol Rodat, NYS Director Paraprofessional Health Institute Paraprofessional workers are the backbone of the formal long-term care system. Join Carol Rodat as she discusses the workforce needs for New York State and specific solutions and structures for ensuring that workforce. Special attention will be paid to the rural nature of Western New York and specific strategies will be highlighted, including those that have been successful in other states. The paid and informal workforce will be addressed as will initiatives underway in New York.</p>	<p>3C: Organizing a Community to Address the needs of Older Adults Dr. Karen Oates, President/CEO Mental Health Association of Rockland County The Mental Health Association of Rockland County received a grant from the NY State Office for the Aging focusing on the ability of older adults to age in place and to make aging in Rockland an experience all of our citizens look forward to. This workshop will focus on the process and the steps that were taken to implement this program and the private public partnerships that were developed to insure the objectives of this grant. Areas of Adult Education, Brain Fitness, Intergenerational Partnerships and community activities will be presented.</p>

Registration Form

Please return this form, along with payment, by **May 14, 2010** to:

AWSRHN / 85 North Main Street, Suite 4 / Wellsville, NY 14895

First Name:	Last Name:	
Agency:	Title:	
Address:		
City:	State:	Zip Code:
Phone:	E-mail*:	

*Confirmation notices will be sent out via e-mail, lodging information available upon request

Cancellation Policy: All cancellations must be received **five (5) business days in advance**. If notification is not received and/or a substitute is not available to take your place, you will be billed for the full amount.

Conference Registration Fee: \$40.00/person *(Includes Materials, Breakfast, and Lunch)*

Total Amount Due: _____ **Form of Payment:** ___ Check ___ Invoice ___ Sponsor

Please make checks payable to: Allegany/Western Steuben Rural Health Network, Inc.

Workshop Selection: Please select one workshop per session

Concurrent Session I:

___ 1A ___ 1B ___ 1C

Concurrent Session II:

___ 2A ___ 2B ___ 2C

Concurrent Session III:

___ 3A ___ 3B ___ 3C

CEU Credit: The Continuing Education Committee of Alfred State College is pleased to furnish Continuing Education Units credits for individuals interested in applying. Please be sure to indicate interest:

___ Yes, I am interested in obtaining CEU credits for attending the 6th Annual Conference on Aging

New York State



Alfred State College

The Village of Alfred is the quintessential, quaint, historic college town located in Allegany County. Nestled in the foothills of the Allegheny Mountains, Alfred is home to both Alfred University and Alfred State College. When classes are in session, the local population of about 1000 more than quadruples. Downtown coffee shops and restaurants are filled with faculty and students-artists, poets, actors, linguists, counselors, engineers, athletes, business majors-who are energized by the community's vibrant intellectual and cultural life.

Directions

For driving directions or information on air and bus travel, please visit http://www.alfred.edu/glance/directions_to_alfred.cfm.